

2021 Marketing Events

PARTNERSHIP COMMITMENT FORM

Please check the partnership item(s) you would like to reserve for 2021.



DALLAS, TX

Tuesday, September 28th, 2021

Marketing Strategy Conference

- Platinum Partner—\$12,500
- Silver Partner—\$8,750
- Bronze Partner—\$5,750
- Supporter Partner—\$2,500

Other Marketing Opportunities

- Conference Attendee Scholarship \$5,000
- CHDM Review Course \$2,500
- Chief Marketing Officer Executive Roundtable \$10,000
- Chief Digital Officer Executive Roundtable \$7,500
- Chief Loyalty Officer Executive Roundtable \$3,500
- Resort Best Practices Roundtable \$3,000

COMMITMENT

Signature signifies your partnership commitment:

X _____

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Address: _____

City, State ZIP: _____

Phone: _____

Email: _____



À La Carte Menu

- Reception Partner \$4,000
- Lunch Partner \$4,000
- Breakfast Partner \$3,500
- Afternoon Break Partner \$2,500
- Conference Lanyard Partner \$2,500
- Conference Bag Partner \$2,500
- Wireless Internet Partner \$2,500
- Hydration Station Partner \$2,500
- Charging Station Partner \$2,500
- Pre- or Post-Event E-blast \$2,500
- Additional pre-event attendee list \$1,000
- Conference Printed Program Advertising
__1/2 page \$1,200 __1/4 page \$750



Contact:

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www.hsmái.org

CANCELLATION & PAYMENT POLICY

Authorized signature signifies commitment to pay for service as stipulated herein. An invoice will be created and shared upon receipt of the commitment form. All requests are final. Full payment must be made in U.S. dollars drawn on a U.S. bank and received by HSMÁI in order for company to receive benefits and recognition. HSMÁI reserves the right to resell and/or reassign sponsorship(s) at sole discretion for reservations that are not paid in full 60-business days prior to the event date.