

2020 Marketing Events

PARTNERSHIP COMMITMENT FORM



Please check the partnership item(s) you would like to reserve for 2020.

Marketing Strategy Conference

- Platinum Partner—\$12,500
- Silver Partner—\$8,500
- Bronze Partner—\$5,500
- Start-Up Pavilion Partner—\$2,500

Other Marketing Opportunities

- Conference Attendee Scholarship \$5,000
- CHDM Review Course \$2,500
- Partner Insights Session \$3,500
- Marketing Advisory Board Retreat \$2,500
- Chief Digital Officer Executive Roundtable \$12,500

COMMITMENT

Signature signifies your partnership commitment:

X _____

CONTACT INFORMATION

Name: _____
Title: _____
Company: _____
Address: _____
City, State ZIP: _____
Phone: _____
Email: _____

PAYMENT INFORMATION

A check, made payable to HSMAI, is being sent to HSMAI at 7918 Jones Branch Dr. Suite 300, McLean, VA 22102

Check # _____

Please charge \$ to my (check one):

- AmEx Visa MasterCard Discover

Card #: _____ Exp. Date: _____

Name: _____

Signature: _____

À La Carte Menu

- Reception Partner \$4,000
- Lunch Partner \$4,000
- Breakfast Partner \$3,500
- Afternoon Break Partner \$2,500
- Conference Lanyard Partner \$2,500
- Conference Bag Partner \$2,500
- Wireless Internet Partner \$2,500
- Hydration Station Partner \$2,500
- Charging Station Partner \$2,500
- Pre- or Post-Event E-blast \$2,500
- Additional pre-event attendee list \$1,000
- Conference Printed Program Advertising
__1/2 page \$1,200 __1/4 page \$750



Contact:

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www.hsm.ai

CANCELLATION & PAYMENT POLICY

Authorized signature signifies commitment to pay for service as stipulated herein. All requests are final. Full payment must be made in U.S. dollars drawn on a U.S. bank and received by HSMAI in order for company to receive benefits and recognition. HSMAI reserves the right to resell and/or reassign sponsorship(s) at sole discretion for reservations that are not paid in full 60-business days prior to the event date.