

2019 Digital Marketing Strategy Conference
Attendee Preview

Job Title	Company	Job Title	Company	Job Title	Company
Online Marketing	Sandman Hotel Group & Sutton Place Hotels	Marketing Manager Americas	Four Seasons	Director, Product Marketing & Integrated Campaigns	IDeaS Revenue Solutions
Head of Industry, Travel	Facebook	Senior Director, Corporate Communications	Aqua-Aston Hospitality	Corporate eCommerce Manager	PCH Hotels & Resorts
Marketing Manager	Trapp Family Lodge	Vice President, E-Commerce & Digital, North & Central America	AccorHotels	Digital Marketing Coordinator - Social	Red Roof
Senior Manager, Channels & Loyalty Activation	IHG	Digital Marketing Specialist	AMResorts	Director, Marketing	Best Western Hotels & Resorts
Managing Editor	Lodging Magazine	Director of Business Development	SHR, developer of the Windsurfer CRS	Sales and Marketing Manager	Amsterdam Manor Beach Resort
Senior Field Marketing Manager	Hyatt	Corporate Marketing Manager	White Lodging	Regional Director Of Sales & Marketing	Fairmont Southampton
Senior Director of Branding & Marketing	Two Roads Hospitality	Senior Director, Hotel Strategic Accounts	Expedia Group Media Solutions	Vice President, Revenue Management	Red Roof Inns, Inc.
Director of Revenue Management	Marker San Francisco/The	Vice President of Revenue Management	Accor Hotels	Founder	100 Digital Creativity, Inc
Freelance Writer	Hotel News Now	Relationships Manager	Travelzoo	Digital Marketing Manager	French Lick Resort
Chief Executive Officer	Koridor	Director of Marketing	Time Hotels, Dream Hotel Group	CEO	Milestone, Inc.
Director of Marketing and Public Relations	Barnsley Resort	Regional Sales Director	VIZERGY	Consultant	Longevity Marketing Solutions, LLC
Director, Business Development	HEBS Digital	VP, Sales and Strategic Partnerships	Tambourine	Principal and Firm Chair	Garvey Schubert Barer
Founder-CEO	RockCheetah/Hospitality Digital Marketing	Corporate Director of Ecommerce	HHM/ Marriott	Director of Partnerships - Travel	Stackla
Chief Revenue Officer	iSeatz	Chief Revenue and Marketing Officer	Kessler Collection	eCommerce Marketing Manager	Hersha Hospitality Management
Director of eCommerce	Remington Hotels	Sr. Manager, Digital Product Development	The Leading Hotels of the World	Regional Director, Revenue Management	Interstate Hotels & Resorts
Director of CRM and Guest Engagement	El Cid Resorts	Corporate Director of Revenue Management	Wright Investments	Content Marketing Manager	Mohonk Mountain House
Sales Director	BCV Social	PR and Marketing Manager	OTO Development	Multi Media Manager	OTO Development
Director of Distribution	AMResorts	Senior Vice President, eCommerce	Remington Hotels	Senior Director, North America & Latin America	Expedia Media Solutions
Digital Agency Director	Travel Tripper	eCommerce Manager	OTO Development LLC	Digital Marketing Manager	Hyatt
Director, Revenue Management Solutions	Expedia Group	CEO and Co-founder	Kalibri Labs	Market Director of Sales & Marketing	White Lodging

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Regional Director of Sales & Marketing-Fortuna Realty Group/The Hotel Collection	Garden City Hotel/The Hotel Collection	SVP, Revenue Management	MGM Resorts International	Vice President of Business Development	GCommerce
Manager, Hotel Marketing Association	IHG	Principal and Co-Founder	Digital DNA Infusion	Marketing Manager	Woodstock Inn & Resort/The
General Manager	Sparrow Hotels	Vice President of Marketing	Marcus Hotels & Resorts	Executive Director of Enterprise Sales	TravelClick, an Amadaus company
Reporter	Hotel News Now	SVP, Global Marketing	Cendyn	Digital Marketing Manager	HVMG
Corporate Director, Digital Marketing	HVMG	Director of Sales, Enterprise	Milestone Inc.	Director, Client Services	Vizergy Digital Marketing
Digital Strategy Specialist	Crescent Hotels and Resorts	Director, Industry Relations	Expedia Group Media Solutions	President	rbb Communications
AVP Sales and Customer Solutions	Milestone	Sr. Director, Digital Content Strategy & Experience	Wyndham Hotel Group	Director of Sales & Marketing	Briar Barn Inn & Willowdale Estate
Vice President of Revenue Management	Dream Hotel Group	Director of Resort Marketing	Cedar Point	eCommerce Marketing Manager	HHM (Hersha Hospitality Management)
Managing Director	Kindred Resorts & Hotels	Executive Vice President, Shared Services	Extended Stay America	Director of eCommerce	Hersha Hospitality Management
Director of Sales, Mid-Atlantic	IDeaS - A SAS COMPANY	Principal	Navesink Advisory Group LLC	Director of Alliances	NAVIS
Editor & Publisher	Going Places Far & Near	Director of Partnerships	Screen Pilot	Faculty, FIU/Director of Sales, BCV Social	Florida International University/BCV SOCIAL
Senior Director of Sales	Go Moment	Professor	Seneca College	Regional Director of Sales-Madison Area	NCG Hotels
President, CP Travel	Connelly Partners	Digital Strategy Manager	Travel Tripper	Sales Operations Manager	Turning Stone Resort Casino
Regional Director, Revenue Strategy	Interstate Hotels & Resorts	Founder & Chief Relationship Officer	i.d.e.a.	VP Distribution & Connectivity Strategy	Wyndham Hotel Group
eCommerce Marketing Manager	Hersha Hospitality Management	Director of Marketing	Dream Hotels, Dream Hotel Group	SVP, Sales and Marketing	Prism Advisory Group
SVP Marketing & Branding	Hersha Hospitality Management	President - North America	Avvio Inc.	Senior Corporate Sales Manager, Madison Hotels	NCG Hotels
Vp of Sales & Marketing	Spire Hospitality	Founder & Digital Matriarch	Cogwheel Marketing	Vice President, Sales	Tambourine
Academic Director	Cornell University	VP, Business Development	Kalibri Labs	Director of eCommerce	Apple Hospitality REIT
Vice President, Sales	Travelnet Solutions	Account Manager, Digital Marketing Services	Vizergy	Director of Sales-Northeast and Mid-Atlantic	Milestone, Inc.
Regional Director, eCommerce	Interstate Hotels & Resorts	Director of Revenue Management	IHG/Integral Hospitality Solutions, LLC	SVP, Revenue Strategy	Interstate Hotels & Resorts
Director, Business Development	HEBS Digital	Director of Sales	Cendyn	Director of Revenue Strategy	Hotel Carlton

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Regional Director of Revenue Management	Twin Tier Hospitality	CEO	Briar Barn Inn	Vice President of Marketing	Best Western Hotels & Resorts
Corporate Manager of eCommerce	Larry Blumberg & Associates Hospitality	Global Digital Marketing Manager	Four Seasons Hotels and Resorts	Founder & CEO	Dragonfly Strategists
Partner	Wallop	VP Asset Management	DiamondRock Hospitality Company	Digital Marketing Sales Director	Travel Tripper
Sr. Corp. Director, Marketing & Distribution	White Lodging	VP of Digital Marketing	Concord Hospitality	eCommerce Marketing Associate	Hersha Hospitality Management
Business Development Manager, Americas	DerbySoft	Director of Marketing	Saybrook Point Inn, Marina & Spa	Exec Dir of Revenue Management Training & Development	MGM Resorts International
Director of Sales & Marketing	Sanctuary Camelback Mountain Resort & Spa	Marketing Manager	Brookstreet Hotel	Vice President of Sales, Americas	Cendyn
Associate Media Director	Innovative Travel Marketing	VP, Business Development	Arrivalist	Director of Sales	Kellogg Conference Hotel
SVP, Marketing and Distribution	Outrigger Hotels & Resorts	VP, Business Development	Blue Magnet Interactive	Chief Operating Officer	Fuel Travel Marketing
Regional Director, Revenue Management	Interstate Hotels and Resorts	Marketing and Communications Manager	Fairmont Southampton	Co-founder	Net Conversion
Director of eCommerce	OTO Development	Chief Executive Officer	HEBS Digital	Sales Executive	Koddi
Marketing Manager	Omaha Marriott Downtown at the Capitol District	Area Manager, Americas	IDEaS - A SAS COMPANY	EVP Sales & Marketing	Pegasus
Senior Manager, Loyalty Marketing Strategy	Preferred Hotels & Resorts	AVP of Marketing	CoralTree Hospitality	Director of Sales & Marketing	IHG/Beacon Hotel
Owner & Sentiment Manager	Positive Sentiment	General Manager	Kellogg Conference Hotel	SVP, Client Success	HEBS Digital
Vice President Sales and Marketing	LBA Hospitality	VP, Marketing	Aqua-Aston Hospitality	Senior Manager, Global Brand Marketing	Sheraton Hotels at Marriott International
Vice President Marketing & Communications	Little Rock Convention & Visitors Bureau	VP, eCommerce Americas	Hilton Worldwide	Director of Revenue Management	Garden City Hotel
Revenue Manager	Kellogg Conference Hotel	Media Sales Manager	Amex GBT	Founder	Hospitality Digital Marketing
Revenue Manager	Beacon Hotel NYC	Editor-in-Chief	eTN Publishing	Director Of Marketing Communications	Pinehurst Resort
Head of Business Development, Americas	DerbySoft	Managing Partner	Blue Magnet Interactive	Associate Managing Director	Utah State Office of Tourism
EVP, Client Services	MMGY Global	VP, Marketing	Go Moment, creators of Ivy	Head of eCommerce	Interstate Hotels
Marketing Operations Manager	Baha Mar Resort and Casino	Director of Marketing	Grand Geneva Resort & Spa	Director of Communication	Ocean House
Chief Revenue Officer	HHM (Hersha Hospitality Management)	Corporate Director of Digital Marketing & Ecommerce	Real Hospitality Group	VP Digital Platforms	Travel Tripper

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President and Managing Partner	GCommerce	Senior Strategic Accounts Manager	Triptease	VP Strategic Accounts	Sojern
Regional Director of Sales and Marketing	White Lodging Services	Marketing Manager	The Plaza	Director of Integrated Marketing	Auro Hotels
Head of Performance - Americas	DerbySoft	Director of Marketing	Otesaga Resort Hotel/The	Global Senior Director, Marketing and Communications	Expedia Media Solutions
CEO	Arrivedo	Director, Global Brand Marketing	Hilton Worldwide	Director of Marketing	Irving TX CVB
Vice President, Digital Content + Creative	Wyndham Hotels & Resorts	Regional Director of Revenue & Distribution	Highgate Hotels New York/Row NYC	Director, Advertising	Best Western Hotels & Resorts
Vice President of Performance Media and DMP	RLH Corporation	VP Sales and Revenue Strategy	Interstate Hotels & Resorts	eCommerce Director - Dallas	Second Wave Marketing / Aimbridge Hospitality
Sourcing Manager	Beijing Haoqiao International Travel Agency Limited	Chief Strategy Officer & Executive Vice President Revenue	Terranea Resort	Director of Social Media	Kimpton Hotels & Restaurants
Director of Revenue Strategy	Two Roads Hospitality/Thompson Nashville	Vice President, Digital Commerce & Corporate Strate	Omni Hotels & Resorts	Area Revenue Manager	Rosewood Hotel Group
President	MP&A Digital	Corporate Director of eCommerce	Dimension Development	CMO & EVP	Outrigger Hotel & Resorts
Senior Vice President of Sales, Marketing, Revenue and Reservations	Aqua-Aston Hospitality	Vice President, Revenue Strategy	CoralTree Hospitality	Director of Digital Innovation	visitRaleigh
Assistant Professor	St. John's University	Executive Director of Loyalty	AccorHotels	Account Director, Digital Experience	Sabre Hospitality Solutions
VP of RM	ESA Hotels	Vice President	J Public Relations	Vice President, Revenue Strategy & Distribution	Marcus Hotels
Sales Manager	Garland/The	Senior Manager, Channels & Loyalty Integration	IHG	Director of Sales & Marketing	Woodstock Inn & Resort/The
Vice President, Business Development	HEBS Digital	Graphics Production Manager	Mohonk Mountain House	Director of Revenue	Lexington New York City/The
Regional Director of Revenue Management	Rosewood Hotel Group	Director of eCommerce	HHM (Hersha Hospitality Management)	Director of Sales & Marketing	Hotel Angeleno
Digital Marketing Coordinator - SEO	Red Roof	Vice President of Group Revenue Optimization	MGM Resorts International	Director of Public Relations	Baha Mar Resort and Casino
Director of Revenue Management	Fairmont Austin	Corporate Director of Marketing	MAKEREADY	Operations & Support Manager - North America	Avvio
Marketing Manager	Mohonk Mountain House	Head of Client Development	TripAdvisor	Director of E commerce	Spire Hospitality
Director of Sales	Camden on the Lake Resort, Spa & Yacht Club	Associate Professor	DePaul University	eCommerce Marketing Associate	Hersha Hospitality Management

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Corporate Director, eCommerce Strategies	Atrium Hospitality	VP, Business Development	Fornova	Associate Publisher	Hospitality Upgrade
Director of Sales and Marketing	Wequassett Resort and Golf Club	Senior Vice President, Marketing	Baha Mar	Digital Marketing Manager	Mohonk Mountain House
Director of Sales	Fuel Travel	SVP of Sales & Marketing - North & Central America	AccorHotels	Senior Director, Field Marketing	RLH Corporation
Director of Sales	Milestone	Director of Sales & Marketing	Aruba Bucuti Beach Resort & Tara Suites	Director of Digital Marketing	Sage Hospitality
Corporate Director of Ecommerce	Pyramid Hotel Group	Marketing Manager	Monarch Beach Resort	Digital Marketing Manager	Hard Rock Hotels
Director of Sales	NAVIS Hospitality CRM	Business Development Manager	Arrivedo	Regional Partnership Manager	VISIT FLORIDA
Brand Marketing Manager	Two Roads Hospitality	Managing Director	Concept Farm	eCommerce Manager	
Senior Vice President Hotel Marketing and Revenue Management	Four Seasons Hotels & Resorts	Director	Horwath HTL	Digital Marketing Manager	Atlific Hotels
CEO	Knowland	Account Manager	Marriott International	Director, Regional Sales	Sojern
Digital Media Strategic Sales Director	Travelport	Area Director of Sales	Travelclick	General Manager	Topnotch Resort
VP of Marketing	Pegasus Solutions	Marketing Manager	Hilton Daytona Beach	Sr. Manager, Curio Collection Global Brand Marketing	Hilton
Director of Marketing	Monarch Beach Resort	Vice President of Sales	Travelnet Solutions	Owner	Gather + Grow Media
Director of Marketing	Mohonk Mountain House	Sr. Account Executive	SAS	VP, Technology Resources	Hospitality Digital Marketing
Account Executive	Koddi	Director of Digital Guest Experience	Outrigger Hotels & Resorts	Social Media	AccorHotels
CTO	GHL Hoteles	VP, Marketing eCommerce and Distribution	Denihan	President	Puzzle Partner Ltd.
VP Sales, Marketing and Revenue	Library Hotel Collection	Enterprise Director of Sales	TravelClick, an Amadaus Company	Marketing Manager	Pinehurst Resort
Director, Strategic Accounts	IgnitionOne	Chief Marketing Officer	Two Roads Hospitality	Director of Brand Management	Hotel X Toronto by Library Hotel Collection
Digital Marketing Consultant	Stackla	Business Development Manager, Travel Division	Cybba Inc.	VP Digital & E-commerce	Two Roads Hospitality